

SMOKE SCIENCE / PRODUCT TECHNOLOGY Jeju Island, South Korea 4-8 October 2015



The challenges associated with emission ceilings based on multivariate quantile

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SSPT2015 - Document not peer-reviewed by CORESTA

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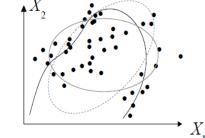
Imperial Tobacco

- The problem of constituent limitations
 - Context

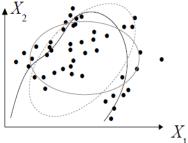
Summary

- How to deal with one constituent?
- Is it generalizable for several constituents?

- Building up rules for multiple constituent limitations
 - Prioritisation
 - Compensation
 - Domination









The problem



Context

Main issue:

limiting the quantity of certain constituents in smoke through banningtype rules



Table 3. Toxicants recommended for mandated lowering

Toxicant	Level in µg/mg nicotine		17-1	
	International brands ^a	Canadian brands ^b	Value	
NNK	0.072	0.047	Median of data set	
NNN	0.114	0.027	Median of data set	
Acetaldehyde	860	670	125% of median of data set	
Acrolein	83	97	125% of median of data set	
Benzene	48	50	125% of median of data set	
Benzo[a]pyrene	0.011	0.011	125% of median of data set	
1,3-Butadiene	67	53	125% of median of data set	
Carbon monoxide	18400	15400	125% of median of data set	
Formaldehyde	47	97	125% of median of data set	

NNK, 4-(*N-nitrosomethylamino*)-1-(3-pyridyl)-1-butanone; NNN, *N'-nitrosonornicotine* ^aBased on data from Counts et al., 2005

^b Based on data from Counts et al., 2005

^b Based on the data reported to Health Canada minus brands with levels of NNN per mg nicotine > 0.1 ng, which eliminates most US and Gaulouise brands. (http://www.hc-sc.gc.ca/hl-vs/tobac-tabac/legislation/reg/indust/constitu_e.html)

Constraint:

Take into account the complexity of the products on the market such as inter-relationships between constituents and the consequences of existing regulations (excluding already a large number of products)

Conference of the Parties to the WHO Framework Convention on Tobacco Control Sixth session Moscow, Russian Federation, 13–18 October 2014. FCTC/COP/6/14 24 July 2014

Two aspects of the constraint





Which characteristics of banned products should be considered ? Can this be advocated? How to define the limits and which rules of decision to reject or accept products?



How to control the proportion of products that the rule will ban?

One constituent



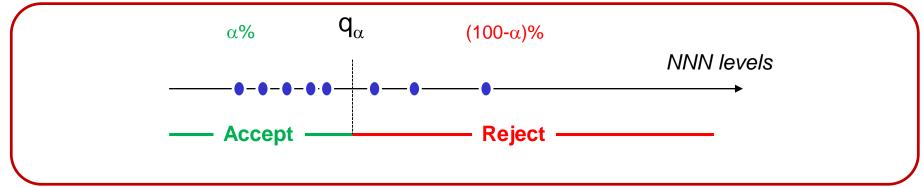


To regulate one constituent (for instance NNN), the only one possibility consists to define a limit and to reject all products with a level above this limit.



To keep $\alpha\%$ of the products, the limit must be a $q_{\alpha}\mbox{-quantile}$

Feasibility

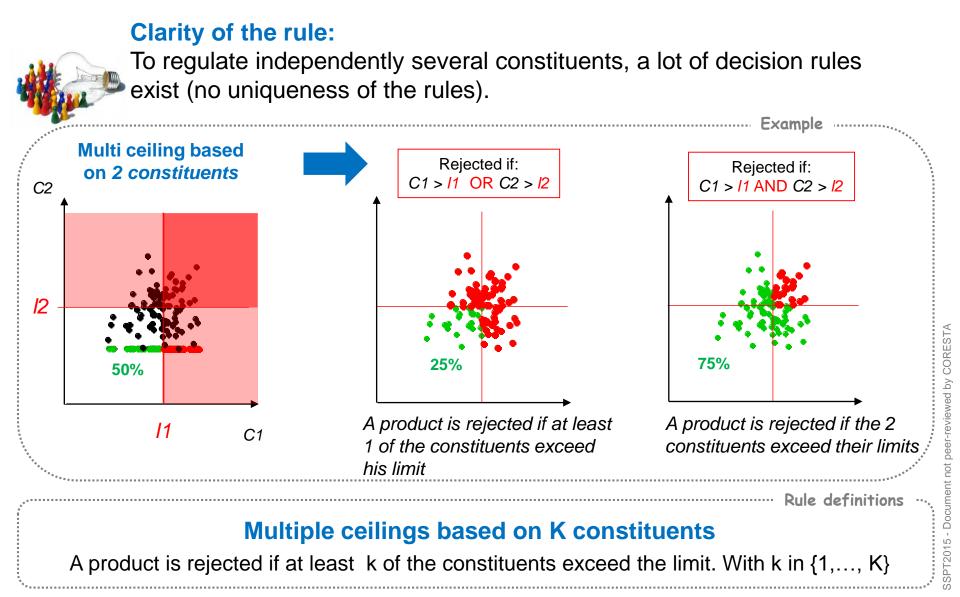




Can we generalise to multi-constituents?

More than one constituent





More than one constituent



Feasibility of the rule:



Becomes tricky, because the proportion of the banned products depends dramatically on an interaction of the rule and the statistical dependencies between constituents

Formaldehyde vs NNN* 49% 17% Feasibility of the 25% rule For instance keep 50% of the products Very high Very low dependency dependency **Real situation**

Impossible to master the proportion of products that the rule will ban.

*Counts ME & al. Smoke composition and predicting relationships for international commercial cigarettes smoked with three machine-smoking conditions. Regul Toxicol Pharmacol 2005;41:185–227.

Multi ceiling based on 2 constituents With the rule at least one constituent exceed his limit

eviewed by COREST/

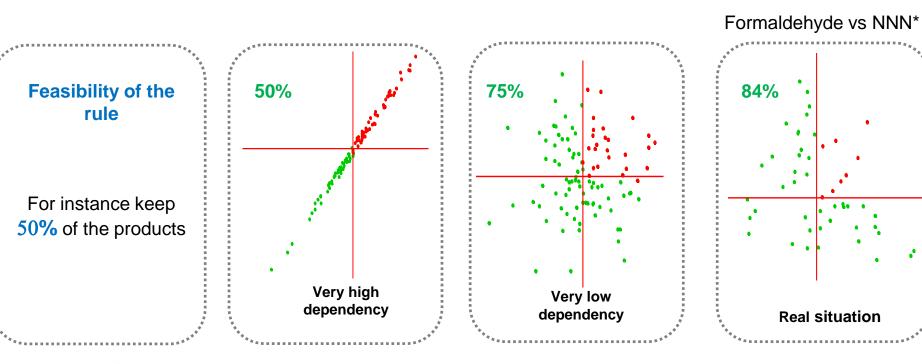
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Multi ceiling based on 2 constituents With the rule the two constituent exceed their limits

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*Counts ME & al. Smoke composition and predicting relationships for international commercial cigarettes smoked with three machine-smoking conditions. Regul Toxicol Pharmacol 2005;41:185–227.



Over one constituent, the approaches that do not consider the dependency patterns between constituents **fail to define robust rules**:

The constraints of clarity and feasibility are not satisfied.

As a consequence, it is very difficult to anticipate the impact of such rules on commercial products and a market*.

As show by X. Cahours et al*, up to 86% products would be rejected using the rules suggested by WHO



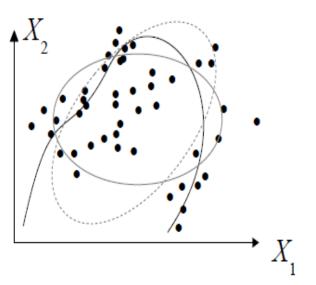
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* Product Compliance Mapping CORESTA 2012 Sapporo



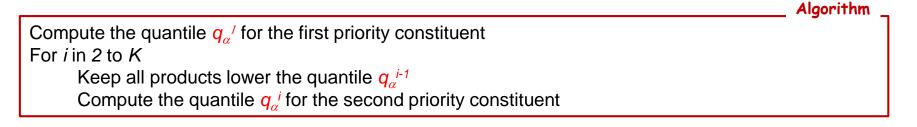
Building up rules for multiple constituent-limitation

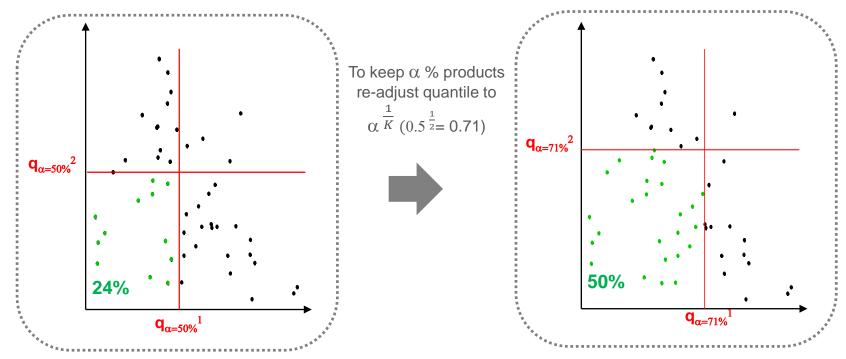
Prioritisation
Compensation
Domination



Prioritisation







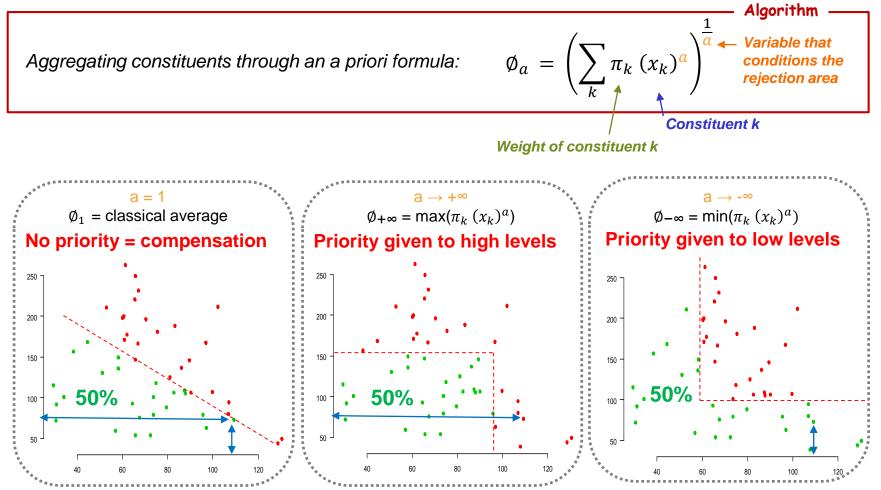
Limitations: What hierarchy between constituents ? Asymmetric treatment =>depend on hierarchy.

Imperial Tobacco

Compensation



Operation: Perform a linear compensation



Limitations: choice of the standardisation and tuneable parameters (power, weight)

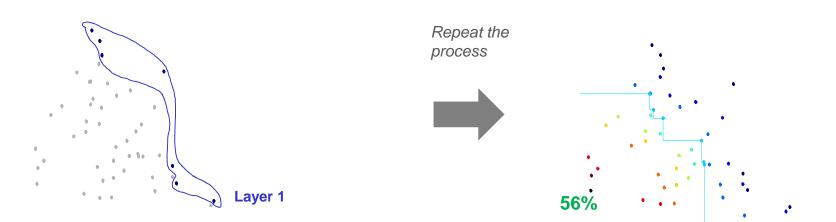
Domination

Imperial Tobacco

Operation: Perform a layer-method based on a domination criterion

	Definition _	_
A product <i>a</i> (strictly) dominates another <i>b</i> if it has greater or equal values for <i>all</i> constituents, strictly greater for at least one constituent.	and	
	Algorithm -	-

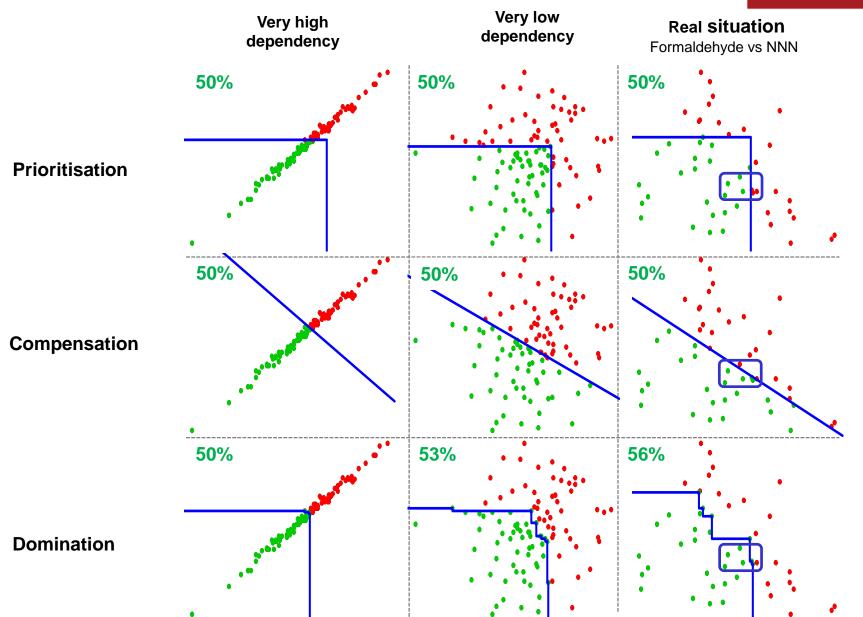
Layer 1 (top of order) consists of all products that are strictly dominated by *no other* Each subsequent consists of all points that are strictly dominated by some products of former layers *only*.



Limitations: Sensitive to the number of constituents. Too many constituents would lead to a lack of domination.

Application

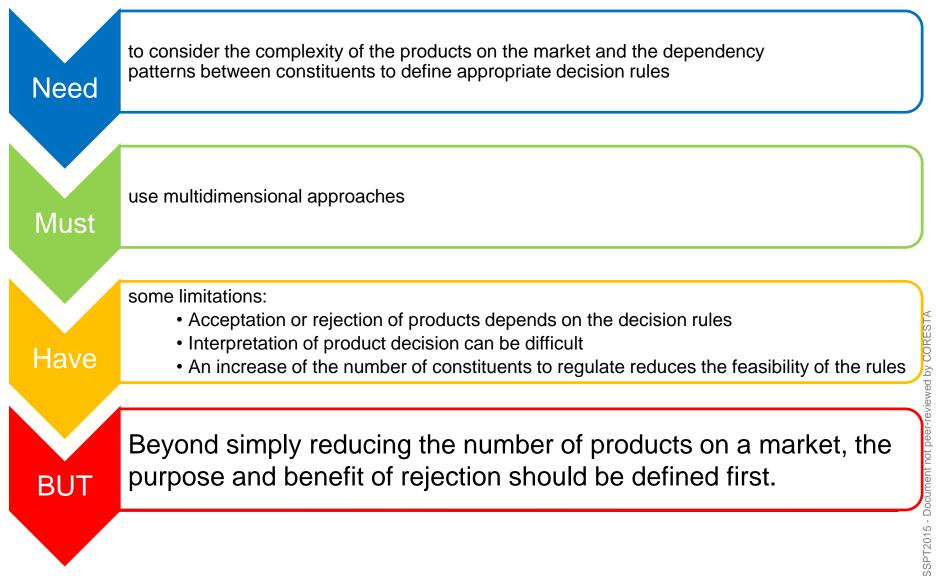




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What did we learn?







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너의 주의를 위해 너를 감사하십시요

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www.imperialtobaccoscience.com

