

47th Tennessee Tobacco Workers' Conference

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Tom Womack

Assistant Commissioner for Public Affairs

Tennessee Department of Agriculture

Tennessee Agriculture Impacts

- Agriculture and Forestry have a \$66.3 billion annual impact on Tennessee's economy.
- Agriculture accounts for 338,000 jobs.
- In Tennessee, 80 percent of land use is for agriculture and forestry.
- Tennessee has approximately 120 farmers markets across the state.
- In 2014, Tennessee farmers generated a record \$4.2 billion in farm cash receipts.

Tennessee Agriculture Impacts

- In 2014, the number of Tennessee farms totaled 67,300, averaging 162 acres per farm, and totaling 10.9 million acres.
- In 2014, Tennessee's top three commodities included Cattle (\$825m), Soybeans (\$802m) and Poultry (\$685m).
- Tobacco ranked 8th in cash receipts, generating \$121.3 million.
- Tennessee ranks 4th in tobacco production behind North Carolina (1st), Kentucky (2nd) and Virginia (3rd)

Tennessee Agriculture Impacts

Record TN Farm Cash Receipts - \$4.23 Billion (2014)

1. Cattle and Calves - \$825 million
2. Soybeans - \$802 million
3. Poultry - \$685 million
4. Corn - \$475 million
5. Cotton - \$244 million
6. Wheat - \$213 million
7. Dairy - \$192 million
8. **Tobacco - \$121 million**
9. Hay - \$119 million
10. Vegetables - \$76 million (Tomatoes - \$57 million)

Tennessee Agriculture Impacts

Tobacco Production in 2014

All Tobacco:

- 24,250 acres harvested
- Average 2,151 lbs. per acre
- 52.2 million lbs. total production
- \$121.2 million value

Fire-cured:

- 7,600 acres harvested
- Average 2,900 lbs. per acre
- 22.0 million lbs. total production
- \$59.7 million value

Air-Cured Burley:

- 15,500 acres harvested
- Average 1,750 lbs. per acre
- 27.1 million lbs. total production
- \$54.3 million value

Air-cured Dark:

- 1,150 acres harvested
- Average 2,600 lbs. per acre
- 2.9 million lbs. total production
- \$7.3 million value

Tennessee Tobacco Tax Revenue

- In 2007, the Tennessee General Assembly increased the cigarette tax from 42 to 62 cents
- Tennessee ranks 38th lowest in cigarette tax rate per pack of 20 cigarettes
- FY 16 Tennessee tobacco tax revenue is estimated at \$247.4 million, with \$218 million for education
- \$21 million of the 2007 cigarette tax increase is earmarked for the Tennessee Agricultural Enhancement Program

Haslam Administration Milestones in Ag

- Agritourism clarified to include marketing and entertainment under state law
- Full funding of Tennessee Agricultural Enhancement Program
- Administration priority on Rural Economic Development
- Transfer of Livestock Abuse responsibilities from Extension to TDA

Haslam Administration Milestones in Ag

- State support of WOTUS lawsuit
- “Grow the Herd” Initiative
- Improved environmental permitting
- West Tennessee Youth Camp and Conference Center
- Transportation and Infrastructure

Rural Development Task Force

Mission: To drive local, state and federal partnerships and stakeholders to continuously improve....

- Education
- Entrepreneurial opportunities
- Economic development site inventory
- Digital infrastructure

Goal: To reduce the number of distressed counties from 21 to 15 by 2018 and 0 by 2025

Tennessee Ag Enhancement Program

- Steady increase in demand for funding
 - 2012 – 3827 apps / \$28.4m
 - 2013 – 4520 apps / \$36.3m
 - 2014 – 5237 apps / \$40.5m
 - 2015 – 5631 apps / \$44.8m (est.)
- More \$\$\$ on the ground and more farm projects funded
- Improved service through automation with half of applications online

Tennessee Ag Enhancement Program

- New Bred Beef Heifer Program
 - Cost Share for up to 5 heifers
 - \$400/heifer for a max of \$2,000
 - Beef Heifer Development Program Scholarships
- 18% increase in Genetics applications
- 12% increase in Livestock Equipment applications
- Supports “Grow the Herd” and consistent with recent increase in cattle numbers nationwide
- Reimbursement deadlines extended to Feb. 1 for LE and Sept 1 for others

Tennessee's Poultry Industry

2015 High Path Avian Influenza Outbreak worst animal disease incident in U.S. history.

- \$6.55 billion economic impact
- 27,000 jobs
- 1,650 commercial broilers
- 550 family farms
- \$685 million in annual cash receipts
- 3rd leading Tennessee agricultural commodity
- 98% of world poultry genetics originate in TN

Tennessee Department of Agriculture

Ellington Agricultural Center

Nashville, TN 37204

615-837-5103

www.TN.gov/Agriculture

Facebook & Twitter: TNAgriculture