## N-nitrosonornicotine reduction in dark tobacco varieties and smokeless product prototypes.

M. Lusso; A. Adams; B. Lewis; T. Poyner; K. Lion; L. DeLoach; T. Danielson; J. Franke; U. Warek and J. Strickland



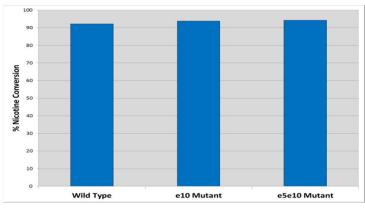
TSRC 2017

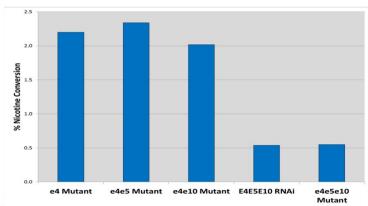
Altria Client Services (ALCS) authors should use Altria Client Services LLC., Research, Development & Reg Affairs, 601 East Jackson Street, Richmond VA 23219.

#### Overview

- Background
  - Gene discovery and proof of concept
- Breeding of Stable Reduced Converter varieties
- NNN levels in LC and SRC dark tobacco varieties
- Expected impact of SRC varieties on NNN levels of DFC leaf crop
- NNN Levels in Smokeless Tobacco Prototypes with and without
   ZYVERT<sup>TM</sup> technology

## Background





Altria Client Services

Three nicotine demethylase genes mediate nornicotine biosynthesis in Nicotiana tabacum L.: Functional characterization of the CYP82E10 gene

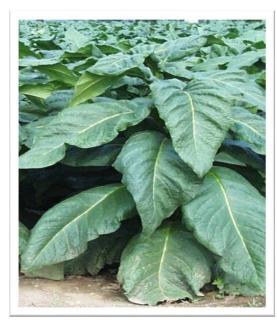
Ramsey S. Lewis, Steven W. Bowen, Matthew R. Keogh, Ralph E. Dewey

Phytochemistry 71 (2010) 1988 - 1998

e4e4, e5e5, e10e10 =  $ZYVERT^{TM}$  Technology

SRC Varieties = with ZYVERT™ Technology

### **ALCS Breeding of SRC Varieties**



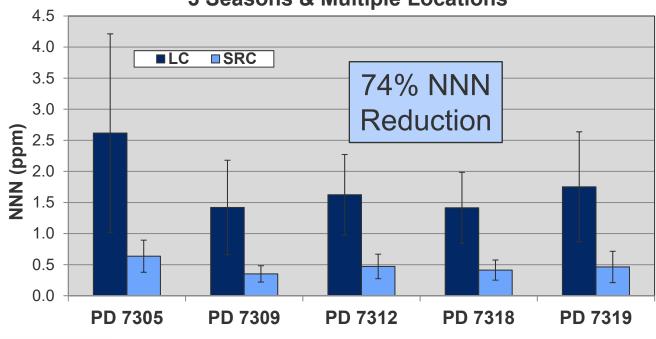
SRC Varieties with ZYVERT<sup>TM</sup> Technology



- ALCS Proprietary Dark Tobacco Varieties
  - PD 7305 LC PD 7305 SRC
  - PD 7309 LC PD 7309 SRC
  - PD 7312 LC PD 7312 SRC
  - PD 7318 LC PD 7318 SRC
  - PD 7319 LC PD 7319 SRC
- All five dark tobacco SRC varieties are eligible for seed certification
- Experimental Burley and Flue-cured SRC varieties were also developed

## NNN Levels in LC and SRC Tobacco Varieties Grown in Research Plots



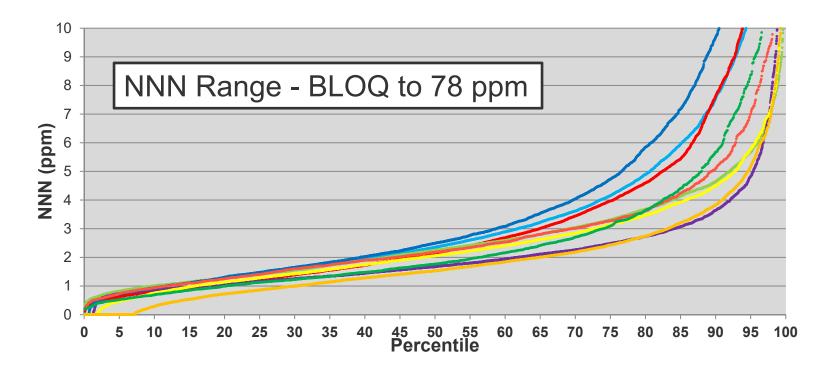


**Dark Tobacco Varieties** 



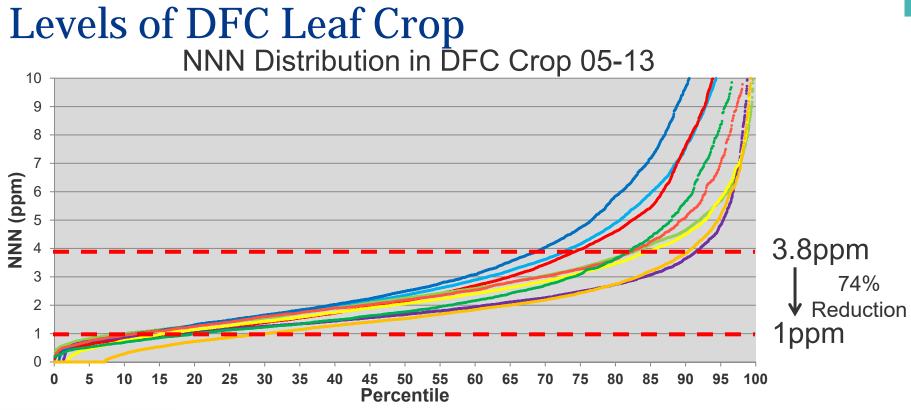
# TSRC2017(71) - Document not peer-reviewed

## NNN Distribution in DFC Crop 05-13





## Expected Impact of SRC Varieties on NNN Levels of DFC Leaf Crop





## SRC Dark Tobacco Varieties Summary

- SRC dark tobacco varieties had NNN reduction of ~74% compared to LC varieties when grown in research plots.
- Between 2005 and 2013, depending on the year, 9% to 32% of the DFC tobacco crop had NNN levels below 1 ppm.
- Between 2005 and 2013, depending on the year, 68% to 91% of the DFC tobacco crop had NNN levels below 3.8 ppm.
- With the implementation of SRC varieties, depending on the year, 68% to 91% of the DFC tobacco crop could be below 1 ppm, with 9% to 32% in any given year being unusable.



#### Smokeless Product Prototypes Control

**ZYVERT**<sup>TM</sup>

- 2014 regular production of LC varieties
  - Dark Fire-Cured
  - Dark Air-Cured
  - Burley Stems

- 2014 on-farm production SRC varieties with ZYVERT<sup>TM</sup> Technology
  - Dark Fire-Cured
  - Dark Air-Cured
  - Burley Stems

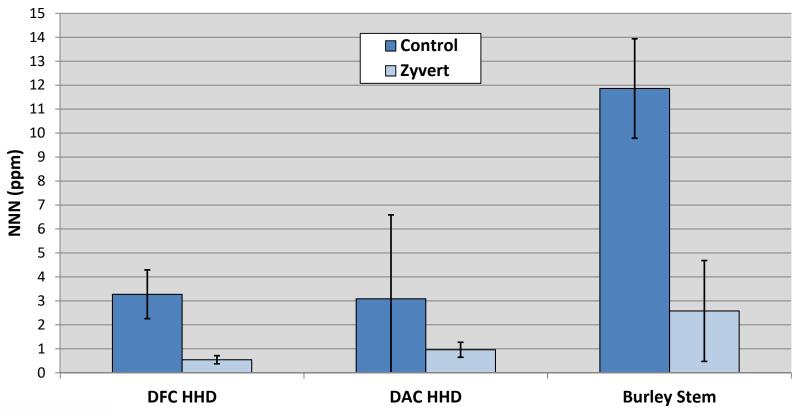


Aged for 2 years
Blended (dry flour)
Fermented (3 cures each)
Finished



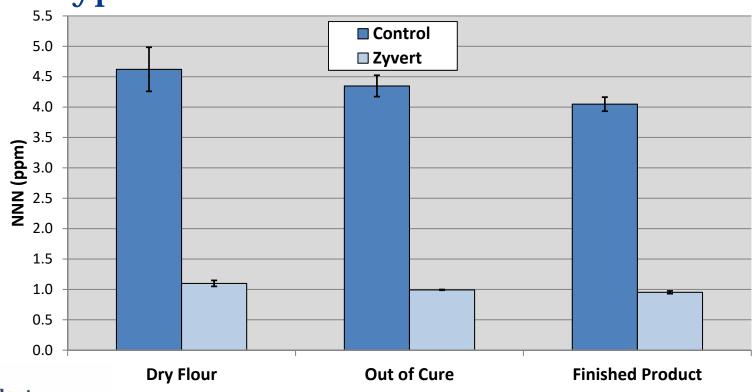
Similar to CRP2 – Moist Snuff Reference Product

## NNN Levels in Blend Components





## NNN Levels in DF, OOC & Finished Product Prototypes



## Smokeless Tobacco Prototype Summary

- A NNN reduction of 68% to 78% was observed in the individual blend components, Dry Flour and Finished products when SRC tobacco containing the ZYVERT<sup>TM</sup> technology was used to make smokeless tobacco prototypes.
- NNN levels in the finish product prototypes were comparable to the raw material.



