



# Nicotine analysis for new generation products in the manufacturing workspace

03/09/2021

**CERULEAN**

a coesia company

# Program

1. Introduction
2. Snus extraction and measurement
  - 2.1 Experimental
  - 2.2 Results
3. E-Liquids
  - 3.1 Experimental
  - 3.2 Results
4. Analysis
5. Conclusions and planned future work

# 1. Introduction

- New types of nicotine delivery have emerged
- New smaller players exist alongside more established companies
- New entrants do not always have the resources, processes or infrastructure of large tobacco companies
- CRO analysis gives important product quality information but response is too slow to provide process feedback
- Simple methods that are de-skilled for QC purposes may be advantageous

# 1. Introduction - why SNUS

- Oral pouch products are growing in popularity as convenient and less harmful alternatives to cigarettes.
- The global oral tobacco market size was valued at USD 2.41 billion in 2019 and is expected to grow at a compound annual growth rate of 5.5% from 2020 to 2027.<sup>1</sup>
- Many tobacco players are investing heavily in equipping themselves to produce several variants of oral pouch type products
- Current status of the QA testing of the Oral tobacco pouches:
  - Regulatory landscape is not consistent globally
  - Partial ISO standard and CORESTA recommended methods available
  - Manual laboratory based testing process



Traditional Oral Tobacco



White Oral tobacco

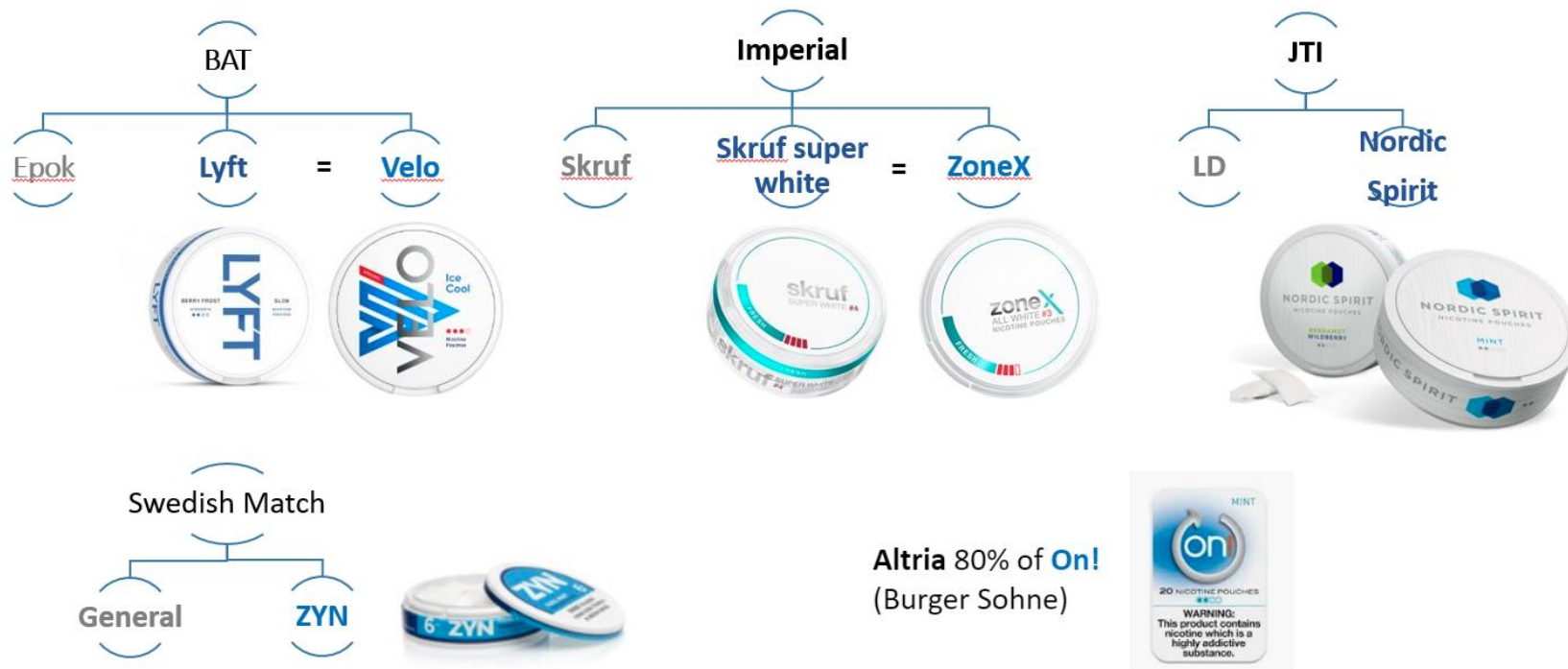


Nicotine pod

<sup>1</sup> "Snus market size, share & trends analysis Report by Product (Loose, Portion (original, white )) By region (North America, Europe, Asia Pacific, CSA, MEA) and Segment Forecasts, 2020-2027" Grand View Research

# 1. Introduction – White SNUS?

## Snus & Nicotine pouches owned by tobacco companies



Source: University of Bath Tobacco tactics: <https://tobaccotactics.org/wiki/nicotine-pouches/>

## 2 Experimental

Method

```
graph LR; Method[Method] --> 2.1[2.1 SNUS Extraction]; Method --> 2.2[2.2 Spectroscopic quantification]; 2.1 --> 2.1_out[White snus pouches<br/>Solvent<br/>Spectrometer]; 2.2 --> 2.2_out[E-Liquid<br/>UV-VIS spectrometer];
```

System should deliver results in a few minutes, have an accuracy of 1% or better, not need solvents with special handling needs, largely automated and have a low investment cost.

2.1 SNUS Extraction

White snus pouches  
Solvent  
Spectrometer

2.2 Spectroscopic  
quantification

E-Liquid  
UV-VIS spectrometer

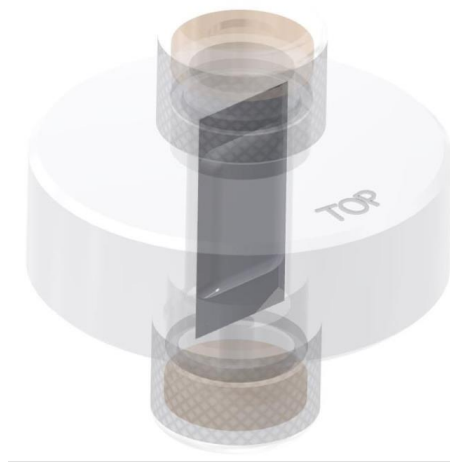
## 2.1 Extraction

Test subject : tobacco free white snus product (Nordic Spirit, mint and traditional flavours).

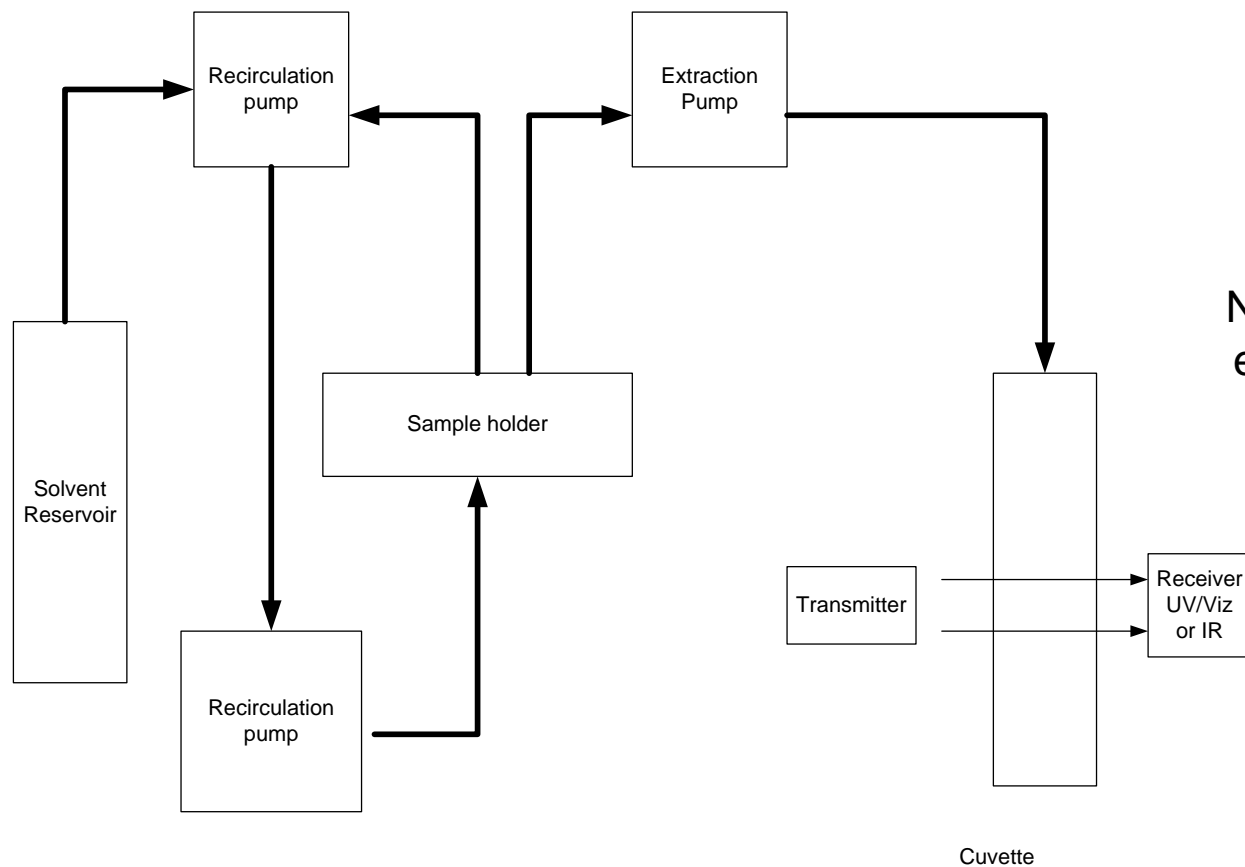
Solvent: Water pH7.0, 20°C

Extraction time: 1 minute, 2 minutes, 4 minutes

Analysis peak wavelength: 259nm



## 2.1 Extraction



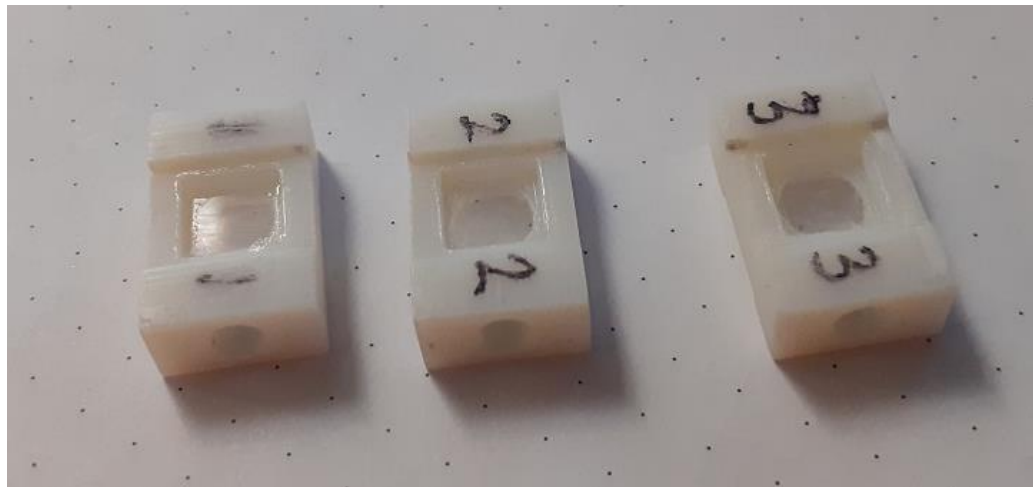
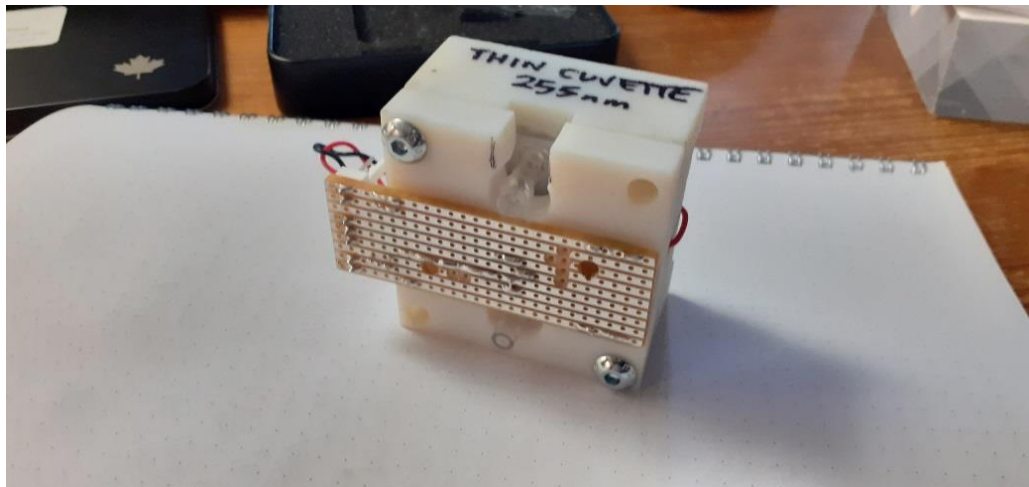
NOTE: Cleaning cycle equipment and waste solvent not shown



## 2.1 Extraction, method validation

- M509T UV-VIS spectrometer commissioned
- Using quartz glass cuvettes, a strong nicotine peak can be detected in samples at 259nm (UVC band)
- Experimental
  - Water at “room temperature” (20 to 22 deg C)
  - pH nominal 7

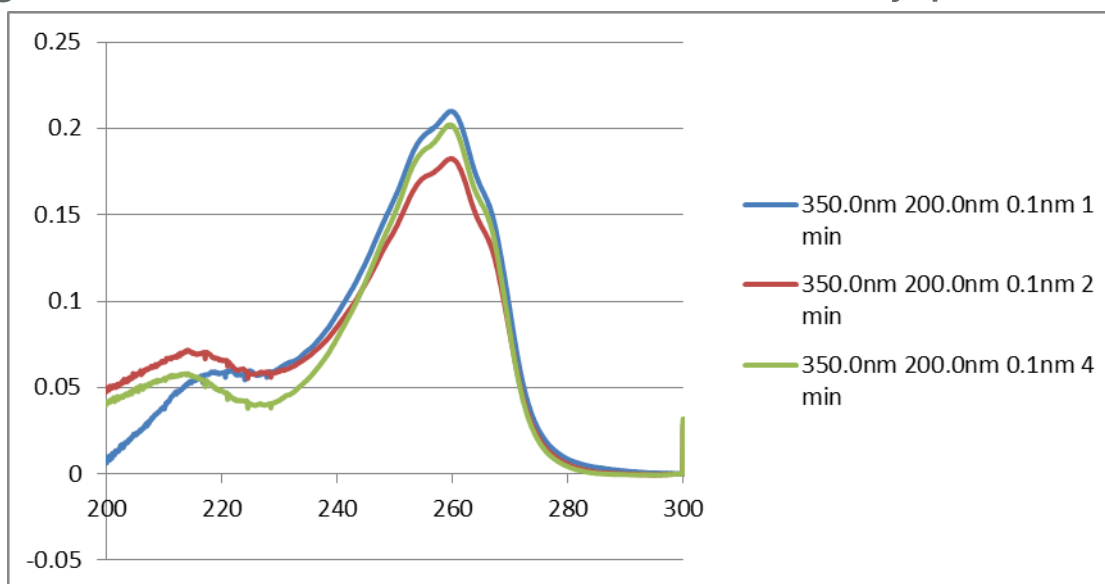
## 2.2 Spectrometer evaluation



## 3.1 Results Extraction

### Spectroscopic response –white snus (Nordic Spirit Mint 9mg)

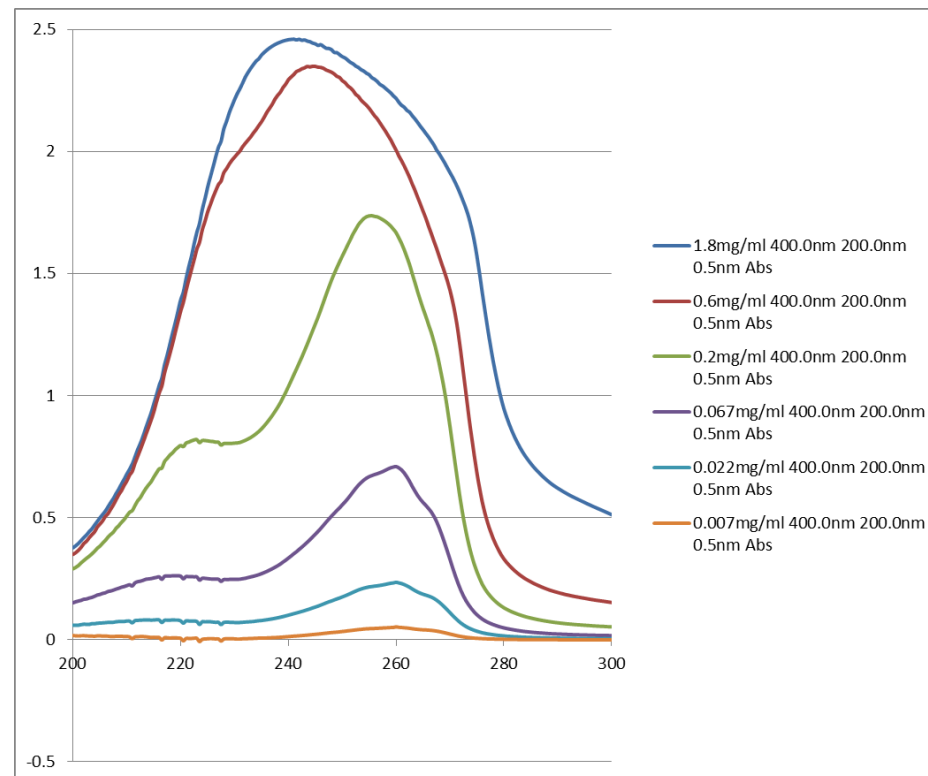
- Extraction with micro-IHTE, using 20ml water as a solvent
- Three extraction times (1minute, 2 minutes, 4 minutes)
- Similar peak heights at 259nm
- Longer extraction times result in secondary peak at ~ 215nm



## 3.1 extraction - linearity

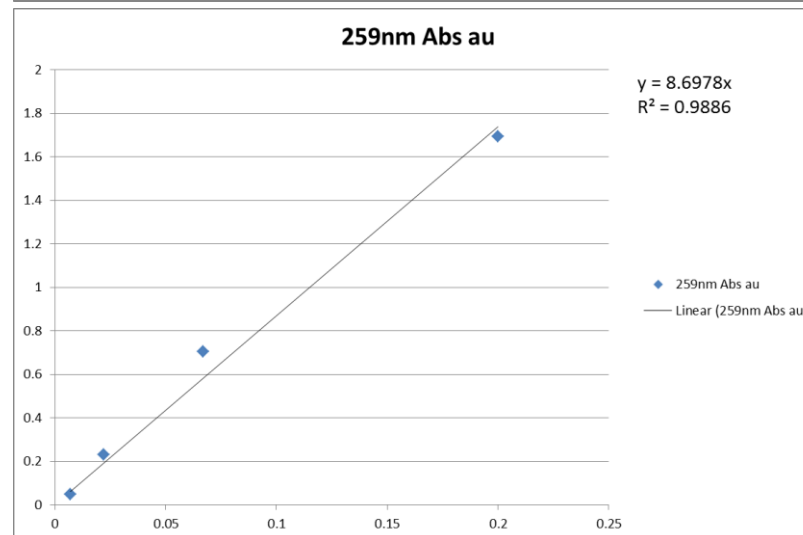
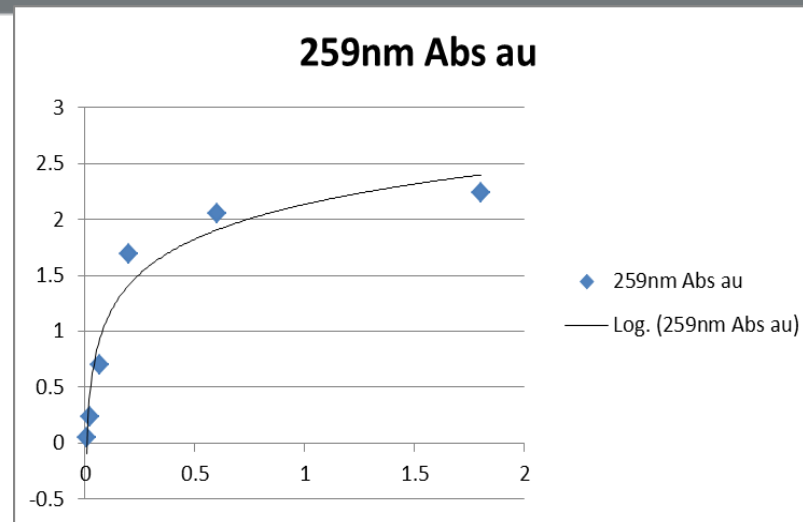
### Confirmation experiment –white snus (Nordic Spirit Mint 9 mg)

- Extraction 1 minute on micro-IHTE, using 20ml water as a solvent
- Serial dilution (x0.33)
- Plot peak heights against calculated dilution
- Main peak as expected at 259nm
- At higher dilutions, peak resolved with second peak at 218nm
  - Conclusion: spectrometer is over-ranging causing peak distortion



## 3.1 extraction - linearity

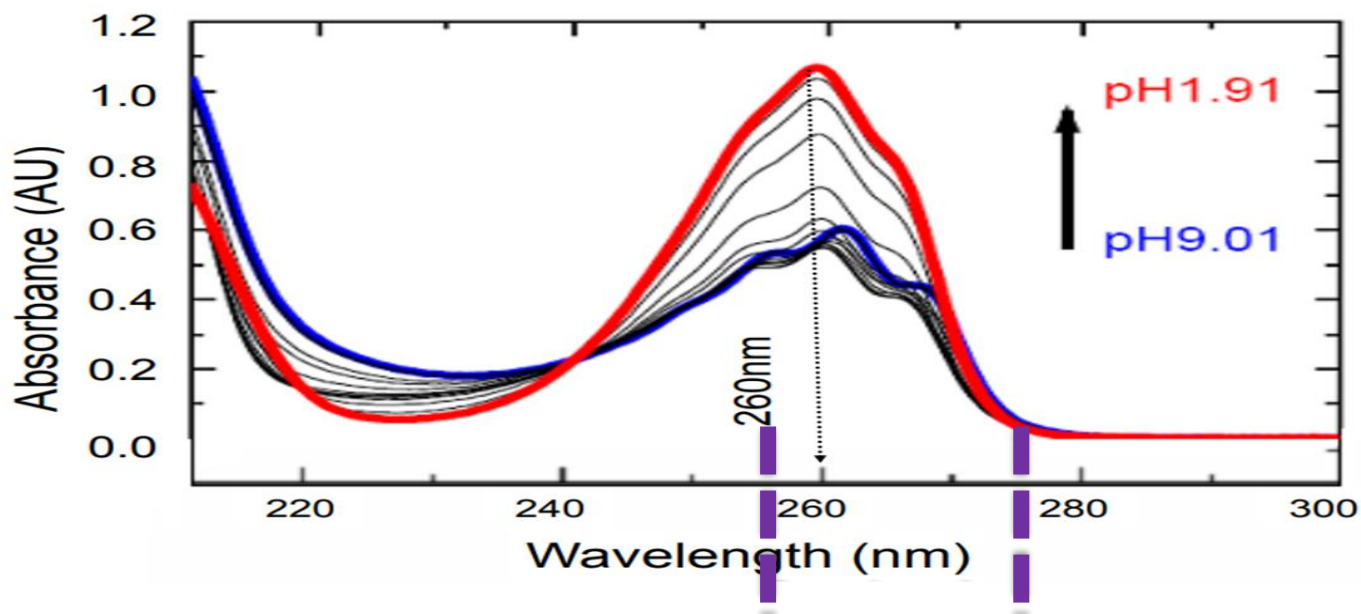
- Non-linear over chosen range of dilutions tested
- Significant loss of resolution at highest dilutions for this dynamic range
- Fairly good near-linear relationship found for 4 highest dilutions
- Dynamic range from “0.007” to “1.8” (arbitrary units of dilution)
- Promising for a measurement range of 0mg to 20mg with an uncertainty of better than  $\pm 1$ mg



## 3.2 Result – spectrometer capability

- Two wavelength detector/emitter combinations selected – 255nm and 275nm

### UV absorbance spectra of nicotine



### 3.2 Results spectrometer capability – 255nm

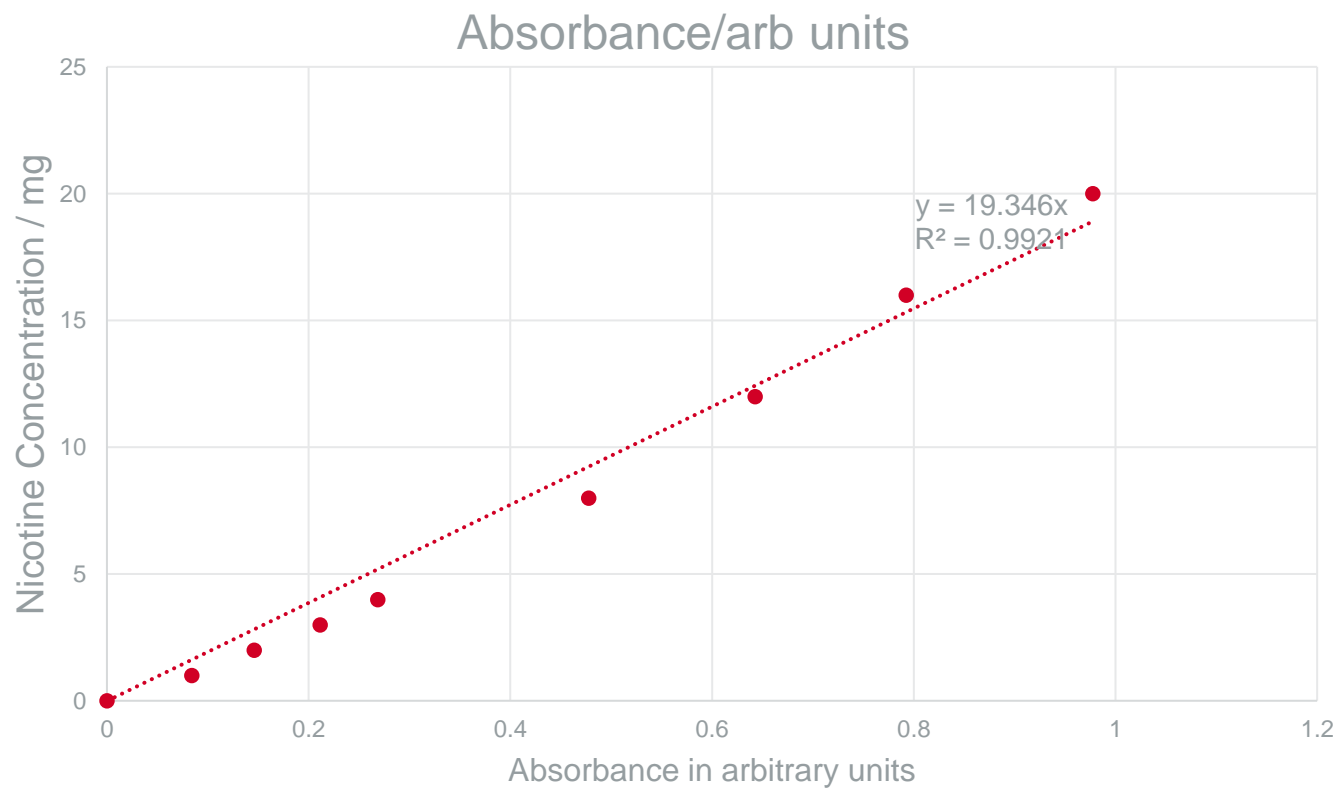
Emitter wavelength	Gain Setting	Transmission %	Nicotine concentration mg
<b>255nm</b>	9.7	100	0
<b>Path length 0.5mm</b>	9.7	14.687	1
<b>Separation 5mm</b>	9.7	4.228	2
	9.7	0.855	3
	9.7	0.061	4
	50	100	1
	50	26.002	2
	50	6.109	3
	250	100	2
	250	28.103	3
	250	0.366	4

### 3.2 Results spectrometer capability – 275nm

Emitter wavelength	Gain Setting	Transmission %	Nicotine concentration mg
275nm	9.7	100	0
Path length 0.5mm	9.7	82.42	1
Separation 8mm	9.7	71.47	2
	9.7	61.44	3
	9.7	53.89	4
	9.7	33.29	8
	9.7	22.6	12
	9.7	16.62	16
	9.7	10.53	20

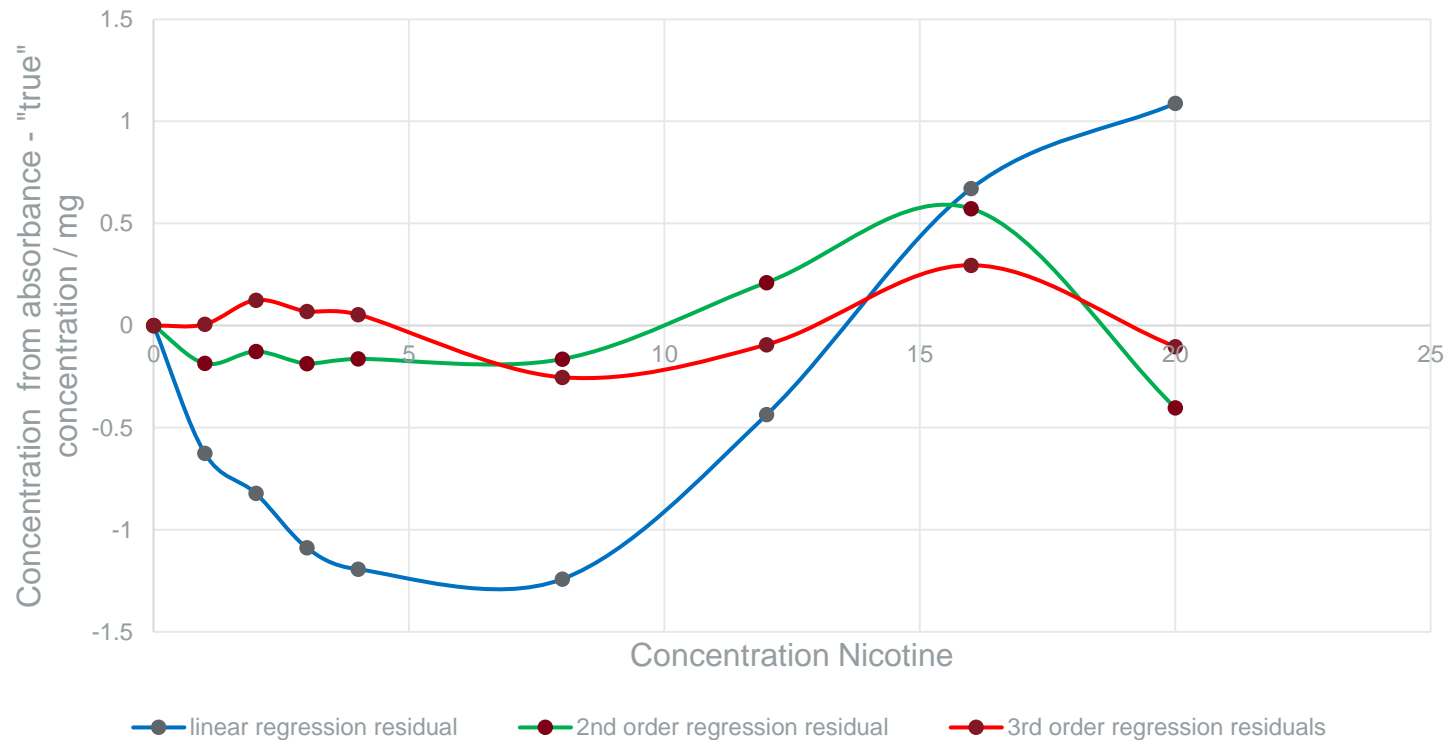


## 3.2 Results spectrometer capability – 275nm



## 3.2 Results spectrometer capability – 275nm

Residuals analysis for alternate order curve fit



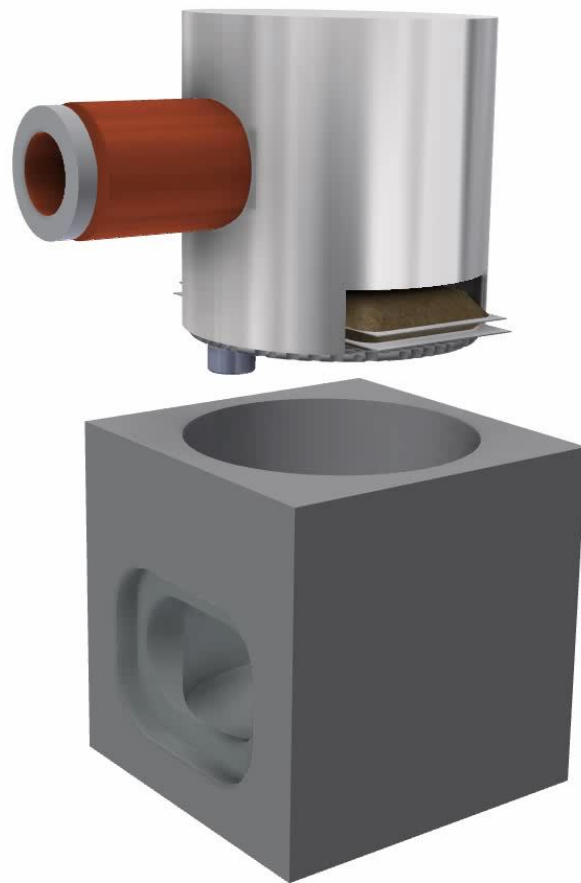
## 4. Analysis

- Speed
- Solvent
- Specificity
- Prognosis

## 5. Conclusions and planned future work

- A strong nicotine signal can be obtained using simple water as an extraction solvent
- Analyser saturation a significant problem that can be solved through “detuning” the emitter
- Pathlength and emitter/receiver separation can be optimised for near linear response in range 0-20mg nicotine (pouch strength)
- Accuracy of better than 0.3mg or 1.5% of range has been demonstrated with acceptable repeatability
- Speed of extraction and analysis much less than 3 minutes

## Possible Adaptation of micro-IHTE for snus pouches



## Acknowledgements

- Tim Mason, Akinwande Cole, Jack East for experimental work carried out
- Linda Crumpler and Selvan Reddy for proof reading
- Support provided by MPRD Ltd.